



creative living in the burbs

MEDIA KIT

CUL-DE-SAC COOL was established in March of 2012 by **Becca Wilkinson**. Becca blogs about DIY & CRAFTS, EASY EATS, FAMILY, FUNNY EXPERIENCES AND DESIGNS FREE PRINTABLES. She is the proud mother of three boys and married to her college sweetheart. Becca has a B.A. in speech communications and publication design and worked for an environmental consulting firm as a graphic designer and proposal manager for five years. She now does freelance design work from home and has enjoyed the world of blogging. Becca welcomes the opportunity to do reviews or host advertisements for products, ideas or people she believes in.



SERVICES

- Freelance Design
- Freelance Writing
- Ad Space on Blog
- Sponsored Posts
- Product Reviews
- Product Giveaways
- Social Media Promotions
- Affiliate Links

ASSOCIATIONS & AFFILIATIONS

- Amazon Associates
- BlogHer Member
- Clever Girls Network Member
- Commission Junction
- She Heard Member

STATS

- {March 2013-April 2013}
- Unique Visitors: 9428
- Page Views: 16,674
- Alexa Ranking: US 516,019, International 1,615,076
- Klout Score: 45
- Twitter: 756
- Pinterest: 346
- Facebook (Personal): 607
- Facebook (Page): 98

SPONSOR AD SPACE THROUGH PASSIONFRUIT ADS {MONTHLY RATE}:

- Large Ad 160x160: \$55
- Standard Ad 160x80: \$40

FEATURED ON

BlogHer.com, Babble.com, Crescendoh.com, PaperAndLace.com, ReFabDiaries.com and TipJunky.com

CLIENTS

- Bluebird Events
- Carl Ferrara Website Design & Dev.
- The Green Giant™

CONNECT WITH ME:

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CULDESACCOOL.COM